

# "Best in Class" Executive Financial Services & Advice

SeatonHill partners have deep experience across multiple industries and can quickly integrate into your organization to provide the insights you need to succeed in today's marketplace.

## Who We Are

### Experienced chief financial officers

- Who led companies through mergers, acquisitions and capital transactions
- Who identified and implemented process improvements
- Who integrated strategy and internal support functions
- Who worked with multiple industries and different sized companies
- With combinations of CPA's, MBA's, and public company work
- Who thrive on problem solving and steep learning curves
- Who integrate quickly into client organizations and partner with CEOs

## What We Do

### Replace CFOs on an interim basis

- Manage accounting, internal control, bank relations, treasury, financial reporting, tax
- Manage other functions often reporting to CFOs, such as human resources, IT, facilities, risk management, and investor relations
- Assist in evaluation of CFO candidates

### Supplement executive resources as a fractional CFO (< 5 days a week)

- Manage or collaborate with current staff as appropriate
- Identify and implement improvements to decision-making or to increase value
- Enable key transition growth or restructuring

### Fast-track priority projects

- Business strategy, analysis, planning
- Due diligence, deal structure, negotiation
- Financial modeling, budgeting, forecasting
- Post-merger integration
- Operationally focused reporting (dashboards)
- Information system evaluation and implementation
- Working capital modeling/loan covenant tracking and forecasting
- Risk management and insurance review



## Where We Work Best

### Middle market companies

- Growing faster than working capital and financial management bench strength
- Restructuring capital, functions, or staff in response to business opportunities or problems
- Needing additional informed, objective senior management thinking and insights

### Investment banks, private equity groups, venture capital funds

- Due diligence from a financial operations perspective with battlefield experience
- Business plan/financial model development or critique
- Enhanced client financial management and reporting post investment

## Your Success is Our Mission