

Brian Alleman
Partner



Select Executive Experience

Helix Semiconductors (2018-Present)
CFO

Alleman & Associates LLC (2009-2021)
Managing Director

Gamma 2 Robotics (2017-2017)
CFO

Zynex, Inc. (2014-2015)
CFO

BDC Ventures (2011-2014)
Board Member

Taeus Intl. Corp (2008-2010)
COO, CFO

Tatum LLC (2002-2010)
Partner

Core Competencies

Finance

Private Equity

Reverse Mergers

Turnarounds

Finance & Operational Improvement

Mergers & Acquisitions

Early Stage

Strategic Planning

Capital Structure and Capital Raises

SEC Reporting

Investor Relations

Executive Profile

Brian Alleman is a partner in the Dallas office of SeatonHill. He is a seasoned financial and operations executive and has served as Chief Financial Officer of numerous publicly traded and private companies. Brian has successfully raised capital, implemented investor relations programs, gained relisting on NASDAQ, achieved significant revenue growth, and returned companies to profitability. Key areas of experience include semiconductors, robotics, commercial printing, medical device, professional services, consumer products, technology, and aerospace industries, with heavy focus on capital, finance, manufacturing, operations, and supply chain. He has also served on the boards of directors for five public companies.

Education & Certifications

BS

Seton Hall University

AEA Executive Education session

Stanford University

CPA

State of New Jersey (license inactive)

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Our partners have deep experience across multiple industries, and can quickly integrate into your organization to provide the insights you need to succeed in today's marketplace.

Brian Alleman
Partner



Key Experience

Early-Stage Semiconductor Company: As CFO for this designer and producer of power semiconductor chips, Brian worked with the CEO to raise nearly \$20 million of new capital, established accounting policies and procedures, developed financial projection models, and successfully completed the company's first independent audit.

Industrial Services Company: As Interim CFO for this private equity owned company, Brian established processes for monthly financial reporting, weekly cash projections, weekly flash report, and quarterly debt compliance. He also negotiated the final working capital adjustment with the former owners.

Commercial Printer: As Interim CFO for this private equity owned \$100 million firm in severe financial distress, Brian immediately implemented a \$6 million cost reduction, worked with critical vendors to assure continued supply of materials, and negotiated long term payment plans for approximately \$3 million of past due amounts. He also negotiated with a new senior lender that provided an additional \$2 million of liquidity.

Publicly Traded Medical Device Company: As CFO for this manufacturer in default of its senior debt agreement, Brian negotiated the release of the bank accounts and continuation of funding advances under the loan. He also negotiated a lease termination and new lease agreements with the landlord, which resulted in annual cash savings of \$1 million and forgiveness of \$15 million of future lease payments.

Publicly Traded Fabless Semiconductor Company: As CFO, Brian completed a \$16 million capital raise, closed a \$10 million purchase of a German business, and completed the sale of a subsidiary for approximately \$2 million. He also led the integration effort for the German business and restructured the approach to working with contract manufacturers. This significantly improved working capital turns and ultimately achieved relisting on the NASDAQ.

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