

**Scott Arey**  
Partner



## Select Executive Experience

**Soundscape (2022-2025)**  
Chief Financial Officer

**Gearbox Entertainment (2019-2022)**  
Chief Financial Officer

**MoneyOnMobile (Ticker: MOMT) (2013-2019)**  
Chief Financial Officer

**Alsbridge (2009-2013)**  
Chief Financial Officer

**Journey Education Marketing (2007-2009)**  
Chief Financial Officer

**ARERSCOM (2001-2007)**  
Chief Financial Officer

**Endymion Systems (2000-2001)**  
Chief Financial Officer

**Golden State Int'l (1998-2000)**  
Chief Financial Officer

**KPMG**  
Accountant, Audit Practice

## Core Competencies

SEC Reporting

M&A

IPO

Integration

FP&A

Accounting

Capital Raise

ESOP

ERP Implementation

Due Diligence

Valuation

Audit

Restructuring

## Executive Profile

Scott is a Partner on the Central team of Seaton Hill. Mr. Arey has over 30 years of experience in finance. He is a proven senior finance executive with a track record of navigating complex business models and providing strategic leadership that allows for maximum operating potential, while maintaining complete accuracy and reliability of financial data. Scott is also an expert in the arrangement of financing, including credit facilities, private placements, public offerings, and project finance. Throughout his career, he has assembled more than \$300M in credit facilities through banks and has raised more than \$350M in private placement investments from venture and private equity firms, as well as registered public offerings (S-1), which have cleared multiple SEC reviews. Scott's background spans multiple industries, including Big 4 Accounting, Consulting, SaaS, Media, Marketing, Entertainment, and Banking.

## Industry Experience

Private Equity

International

Big 4

Consulting

SaaS

Media

Marketing

Entertainment

Banking

Consumer Products

Manufacturing

Retail Distribution

Family Office

Payments

Software

## Education & Certifications

**Bachelor of Arts in Economics and Public Policy (with Honors),**  
Stanford University



**Our partners have deep experience across multiple industries, and can quickly integrate into your organization to provide the insights you need to succeed in today's marketplace.**

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Partner



## Key Experience

**Hybrid Reality Music Gaming Platform:** As Chief Financial Officer, Scott led Finance and Accounting. The enterprise had no audit, financial systems, or gaming currency. Scott initiated and completed re-capitalization and the building of Harmonium virtual currency on Polygon. He also created ESOP, implemented NetSuite to replace QuickBooks, and completed the first audit (Moss Adams).

**Transmedia Entertainment Company:** As Chief Financial Officer, Scott led Finance, Accounting, IT, HR, and Legal. The enterprise was a loose collection of LLCs on multiple QuickBooks and under attack by creditors. Scott renegotiated credit, completed the first audits (BKD – now Forvis), and engaged Houlihan Lokey to do the valuation. He formed a C Corp and recapitalized based on the HL valuation. Scott also converted from QuickBooks to NetSuite, built out the finance team, built vBucks virtual currency, and built the backend and distribution for Fortnite gift card (\$200M business in 3 months). He created and executed an ESOP for all employees (Carta), implemented a payroll system (previously done by hand in QBs), and implemented Expensify with Concur for expense reports and control. Scott rebuilt the Profit Sharing Plan and created a Controller position for an internal candidate to foster the adequate separation of duties. He held regular board meetings and instituted proper delegated authorities, engaging Marcum to write the Revenue Recognition policy and Fenwick & West for legal opinion on the interpretation of major contracts. Scott worked with Investment Bankers for a Series A capital raise, resulting in four acquisitions and the eventual selling of the company.

**Mobile Payment Technology Company:** As Chief Financial Officer, Scott led Finance, Accounting, IT, HR, and Legal. This public company was a collection of three different businesses on multiple accounting systems, with the largest operational segment in India. Scott renegotiated credit and replaced the Auditor without missing the 10Q deadline. He facilitated a capital raise through a PIPE contingent on meeting the 10K deadline. Scott sold two smaller enterprises, reducing burn by 75%. He converted from QuickBooks to NetSuite and built a backend mobile wallet system from scratch on AWS. Scott also created and executed ESOP, implemented a payroll system (previously done by hand in QBs), and implemented Expensify expense control. He held regular board meetings and instituted proper delegated authorities. Scott rebuilt the board of directors to include Jim McKelvey (co-founder of Square) and Senator Kay Baily Hutchinson. He also executed 3 acquisitions and successfully sold the company.

**Global Consulting Firm:** As Chief Financial Officer, Scott led Finance, Accounting, IT, HR, and Legal for this outsource consulting company that negotiated \$100B in contract value for Fortune 100 company engagements. He financed the acquisition of TAG from Alcatel Lucent (Texas Capital Bank). Scott forced BKD Auditor to redo the prior year's audits, which incorrectly overstated revenue. He founded an Indian subsidiary in Bangalore from scratch to create processes that won a US Patent. Scott converted from QuickBooks to NetSuite, created and executed ESOP, implemented a payroll system (previously done by hand in QBs), and implemented an expense control process. He held regular board meetings and instituted proper delegated authorities, rebuilding the board of directors to include Governor Asa Hutchinson. Scott executed four acquisitions, including one financed by the acquirer during the sale of the company, and successfully sold the company.

**SEATONHILL™**

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