

Marion Flores

Partner



Select Executive Experience

SeatonHill (2010-Present)
Partner

Vistas Unlimited (2000-2010)
CFO

The Bloom Cos. (1982-1995)
EVP/CFO

Booz Allen & Hamilton (1974-1982)
Principal

Core Competencies

CFO
Transportation
Budgeting & Cost Management
Financial Reporting
Profitability & Cost Analysis
Mergers & Acquisitions
Financial Planning & Analysis
Legal
HR & Benefits
Board Relations
Cultural Change
Chair of Non-Profit Boards & Finance Committees

Executive Profile

Marion Flores is a partner in the Dallas office of SeatonHill. For over 40 years, Marion has served as a consultant and successful manager of internal operations in middle market companies. She is highly skilled at managing all aspects of finance, human resources, IT, facilities, marketing, and business development. Her vertical expertise includes banking, finance, oil and gas, consumer durables, media services, high tech, and transportation. Marion led the strategic planning for Chase consumer bank as well as negotiated the sale of a middle market media services company to a French holding company. Core skills include financial reporting, strategic planning, HR, legal, and board relations. Marion has garnered extensive experience with non-profit boards including chairing boards and chairing finance committees. Board positions include an oceanographic laboratory, symphony, mental health association, public broadcasting, women's foundation, medical research, alumnae association, yacht club, and an art museum. Prior to SeatonHill, Marion served as CFO for Vistas Unlimited, a high-tech start-up company.

Industry Experience

Professional Services
Media Services
Consulting
Non-profits
Commercial Banking
Technology Start-ups with Professional Service Target Markets

Education & Certifications

MBA, Finance
Columbia Business School

BA, Philosophy
Wellesley College

SEATONHILL™

SeatonHill Partners, LP
777 Main Street, Suite 600
Fort Worth, TX 76102

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For more information contact:

marion.flores@SeatonHill.com



Our partners have deep experience across multiple industries, and can quickly integrate into your organization to provide the insights you need to succeed in today's marketplace.

Marion Flores
Partner



Key Experience

Vistas Unlimited: As CFO for this high-tech firm that developed photogrammetrical software to deliver virtual insertions during live television broadcasts, Marion oversaw all non-technology functions including finance, accounting, business development and administration. She led the start-up through its series B funding and eventual sale to a public company.

The Bloom Companies: As EVP and CFO for this \$240 million independent media services holding company, Marion led finance, accounting, IT, human resources, facilities, and a public relations subsidiary. She restructured assets, merged companies, and negotiated the sale to a French holding company, subsequently acquired by Publicis. Marion later joined the Board, continued leading all the support functions, and consulted to the parent company on their financial processes.

Booz Allen & Hamilton: As a Principal for this \$700 million IT and services company, Marion developed and managed all aspects of customer relationships. Clients included those in commercial banking, natural gas, oil, consumer durables, transportation, and mortgage banking. The variety of projects consisted of corporate, business, market and product strategy, and the design and implementation of organizations including planning and budgeting systems.

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