



## The SeatonHill Advantage for Investment Banks: A SeatonHill Partner On Your Client's Leadership Team Will Increase the Probability of Closing the Deal

### What if your clients had a CFO committed to getting the deal accomplished?

#### A CFO with

- solid M&A transactional experience
- a proven track record to head the finance and accounting function and
- a member of your client's leadership team

#### A CFO with

- address the due diligence, audit, and quality of earnings requirements
- ensure a well-stocked data room is available and continually maintained,
- provide business model projections that are highly defensible
- refine the financial section of the CIM and the management presentation
- communicate with interested parties effectively
- address the due diligence, audit, and quality of earnings requirements
- absorb many of the time-consuming tasks of the transaction
- allow management to stay focused on running the business

#### SeatonHill has this experience working with Investment Banks. One of our client's CEOs said:

"SeatonHill was a responsive and proactive partner working with our company and our financial advisors on a critical and successful four-month transaction to attract an equity investor."

### Having such a CFO is a major deal positive – not having one can be a deal killer.

**When do we start?** The sooner the better, of course. We will need time with you and the client to assess their preparedness and determine our role to best support the transaction.

Even better if we can join the team in advance to initiate margin improvements, install processes leading to increased EBITDA and free cash flow, and other impactful measures. However, we can certainly handle a last-minute call. Our professionals have done this before and can hit the ground running.

### Having SeatonHill as a partner will help you solidify your position as your clients' trusted advisor.

## What SeatonHill Can Do For You



Finance Organization  
Leadership



Business analytics for  
informed decisions



Process  
improvements



M&A transactions across  
multiple industries



Capital transactions  
and cash management



Strategic and  
operational planning



Financial advisory  
for CEO and board



Corporate turnarounds  
& restructurings