

Perry Trevithick

Partner



Select Executive Experience

Superior CFO (2007-2023)

Fractional CFO

MBH Settlement Group, L.C. (2017-2018)

Director of Finance

Devine Enterprises (2011-2017)

CFO

Resources Global Professionals (RGP)

/ Solomon Edwards (2005-2010)

Finance/Accounting Consultant

Creative Closets and Cabinets (2004-2008)

Chief Financial Officer and Partner

Home Federal Bank (2002-2004)

Controller, VP

Core Competencies

Strategic Planning

Risk Management

Raising Funds

Cash Management

Key Performance Indicators

GAAP

IFRS

SEC Reporting

ERPs

Budgeting

Forecasting

Financial analysis

Financial Modeling

General Ledger

Reconciliations

Internal Controls

Executive Profile

Perry Trevithick is a Partner in the Houston office of SeatonHill. Mr. Trevithick has earned the distinction of being in the top 2% of CFOs, as certified by Paro. His strengths include scaling profits, cash flow, entrepreneurial acumen, strategic planning and implementation, and building outstanding cultures. Perry has consistently helped his employers and clients multiply profits and equity value. Perry has extensive experience with IPOs, M&A, SOX, GAAP, IFRS, and SEC and management reporting.

Education & Certifications

Bachelor of Business Administration

University of Houston

Certified Management Accountant

Certified Treasury Professional (retired)

SEATONHILL™

SeatonHill Partners, LP

777 Main Street, Suite 600

Fort Worth, TX 76102

www.SeatonHill.com

© 2022 SeatonHill Partners, LP | All rights reserved

For more information contact:

perry.trevithick@SeatonHill.com



Our partners have deep experience across multiple industries, and can quickly integrate into your organization to provide the insights you need to succeed in today's marketplace.

Perry Trevithick
Partner



Key Experience

Fractional CFO: As a Fractional CFO, Perry helps small business owners and CEOs to scale profits and work far fewer hours. He worked with a Software (SaaS) client, increasing profits by 300+% and decreasing work hours from 80 hours/wk. to 20, and assisted the client in planning to sell the company at the maximum price and on their terms. Another client enjoyed a 118% increase in profit in just the first year. Perry also created a sophisticated pricing model, which led to a 25% increase in revenue and streamlined processes as an Interim Non-Profit Controller, saving ¼ FTE, or \$25,000/yr.

Title Company: As Director of Finance for this leading, PE-funded title company, Perry showed the CEO how to save 10% or \$2 million in expenses with no change in service levels as well as how to shift to a sales culture. He refinanced \$8 million in loans, dropping rates by 2% and saving \$160,000 in annual interest expense. Perry also documented and cleaned up accounting processes, hiring and training quality staff. He improved financial reporting and KPIs and reduced the time to close from three weeks to four days, including all recons and financial reporting.

NASCAR Racing Team/Franchisee Restaurant Group: As CFO, Perry increased profit for the NASCAR team by \$6 million while maintaining comparable race results. He provided strategic guidance to the owner and collaborated with the COO and District Managers to improve the operating results of stores, increasing margin from 34.1% to 40.3%, increasing profit by \$1.7 million on a \$28 million revenue base. This resulted in an almost 200% increase in the unit's sales price. Perry also reduced G&A expenses by 15%,

increasing net income by more than \$300K. He refinanced \$80 million, and improved loan terms, boosting cash flow by \$800K annually. Perry also consolidated the accounting function for several businesses, saving \$200k in annual expenses.

Finance & Accounting Consultant: As a consultant for a former division of a Big 4 firm, Perry improved SEC reporting for \$1.3 trillion FHLB, saving \$10 million in interest and helped in a major system conversion. At Deltek, he consolidated accounting operations from multiple locations, savings \$500,000 in annual expenses and improving quality. Perry also helped prepare Deltek for a \$162 million IPO by managing external and SOX audits, performing revenue recognition calculations, analyses, and reconciliations, training staff, and streamlining accounting processes. He streamlined and simplified production of 10-K for the \$68 billion U.S. Postal Service, shortening time frames and saving \$200K annual personnel costs.

SEATONHILL™

SeatonHill Partners, LP
777 Main Street, Suite 600
Fort Worth, TX 76102

www.SeatonHill.com

© 2022 SeatonHill Partners, LP | All rights reserved

For more information contact:

perry.trevithick@SeatonHill.com