

**Mitch Poole**  
Partner



## Select Executive Experience

**Coastal Drayage & Logistics LLC (2018-2023)**

Owner and Managing Member

**Coastal Strategic Advisors (2014-2023)**

President

**Inland Logistics Solutions (2014-2018)**

President and CEO

**FusionHealth (2010-2018)**

Strategic Partner

**Peopleplease Corporation**

President and CEO

**Eve Partners (2010-2012)**

Senior Managing Director

**Reznick Group PC (2007-2010)**

COO and Partner

**Tidwell DeWitt LLC (2005-2007)**

Member and CFO

**Ruan Transportation Management Systems (2001-2004)**

CFO

**Allied Holdings Inc. (1998-2001)**

CFO, President, and CEO

## Core Competencies

Operations

Financing

Financial Reporting

Acquisitions

Divestitures

Shareholder Relations

Strategic Planning

Accounting

Risk Management

IT Management

Human Resources

Benefit Plans

Labor Management

Equipment Management

## Executive Profile

Mitch Poole is a Partner in the Atlanta office of SeatonHill. Mr. Poole has more than five decades of experience in high level roles, including President, CEO, CFO, Owner, Founder, Equity Investor, and Director. Mitch brings deep knowledge and an unmatched skillset to foster growth and overcome challenges within organizations of any size. His broad background and depth of expertise have directly impacted a tremendous track record of highly successful ventures. Mitch's vast leadership experience encompasses success in a wide array of industries including Logistics, Private Equity, Transportation, Auto Hauler, and Accounting.

## Education & Certifications

**Bachelor of Science in Accounting**

Auburn University

**CPA**

Alabama and Georgia

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**Our partners have deep experience across multiple industries, and can quickly integrate into your organization to provide the insights you need to succeed in today's marketplace.**

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## Key Experience

**Professional Employer Organization (PEO):** Mitch served as Chief Executive Officer for this PEO that was focused entirely on the transportation industry, with over 12,000 worksite employees and 300 clients in 40 states. Mitch led the successful effort to acquire the company and was part of the investor group that did so.

**Top 15 Accounting Firm:** Mitch was a Partner in this leading accounting firm and served as Managing Partner of the Atlanta office, which he opened. The firm merged with a top 15 National accounting firm that had offices throughout the US. Mitch became as COO after the merger.

**Transportation Management Systems:** As CFO of a large privately held transportation and logistics company, Mitch had responsibility over all financial management and information technology for the company. With revenues over \$800 million in three different consolidated companies, Mitch handled the sale of one of the Company's largest businesses units. He also renegotiated and refinanced the entire debt structure of the remaining companies.

**Vehicle Deliver Company:** As Owner, Chief Financial Officer, and President of this auto hauler, Mitch guided the Company through its initial public stock offering. He opened operations in Brazil and Mexico, formed a joint venture in the United Kingdom, negotiated numerous credit agreements, and quarterbacked a public debt offering to finance the Company's largest acquisition. Mitch was instrumental in completing numerous acquisitions, expanding from the U.S. to Canada, and grew this company to become North America's largest new and used vehicle delivery firm. During his tenure, the company grew from approximately \$120 million in revenues to over \$1.1 billion.

**Big 4 Accounting Firm:** Mitch was an audit Partner specializing in utilities and transportation. He was the Partner-in-Charge of the Southeast Transportation Industry practice and handled engagements with airlines, trucking companies and bus lines. Mitch was also an Engagement Partner for many other companies in the electric utility, natural gas, telephone, manufacturing, and distribution industries.

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