

**Roy Bowman**  
Partner



## Select Executive Experience

**Private Family Office (2021-2023)**  
CFO

**Tech CXO (2018-2021)**  
Partner (Interim/Fractional CFO)

**Bowman Advisory Services, Inc. (2016-2018 and 2011-2014)**  
President (Interim/Fractional CFO)

**Aventine Hill Partners (2014-2016)**  
Managing Partner

**Tatum, LLC (2001-2011)**  
Partner (CFO/CAO)

## Core Competencies

Mergers & Acquisition

Divestiture

Joint Ventures Planning

Internal Controls

Restructuring

SOX

Raising Capital

Debt & Equity Financing

Strategic Business Planning

Financial Modeling

Turnaround & Restructuring

Internal Controls

Board of Directors

## Executive Profile

Roy Bowman is a Partner on the Texas South team of SeatonHill. His more than 35-year career includes serving as a senior executive in all phases of financial management for companies in the manufacturing, energy trading, oil and gas exploration, pipeline construction, residential construction, mortgage lending, real estate, and automotive retail sectors. Roy is an expert at planning, organizing, and controlling the financial function of all-sized businesses. He is a proven leader and problem solver with highly developed analytical, communication, and strategic planning skills. Roy is consistently able to identify financial and operational systems needs and implement change to provide better management information.

## Education & Certifications

**Bachelor of Business Administration in Accounting**  
University of Texas, Austin



**Our partners have deep experience across multiple industries, and can quickly integrate into your organization to provide the insights you need to succeed in today's marketplace.**

## Key Experience

**Private Family Office:** As CFO, Roy was responsible for investment advisor and banking relations and closing the accounting records monthly for nine family-owned entities plus four additional related families. He also oversaw all other accounting-related issues, including coordinating with an outside CPA firm on tax-related issues.

**Bowman Advisory Services:** As President and owner, Roy's client engagements included:

- Led the financial/accounting turn-around effort as the CFO for an energy service provider.
- Served as the CEO of local FBO and sold the company to a strategic buyer for more than twice the value the owners expected.
- Converted an engineering company's accounting from a cash basis to GAP.
- Restructured the entire accounting department and played a major role in the sale of an industrial safety company to a PEG while serving as the CFO. Also reimplemented the accounting system to be fully functional and utilized.

**Texas CFO Firm:** As Managing Partner, Roy oversaw a team of CFOs and CIOs. He was responsible for placing members of the team and others into interim and permanent C-level positions throughout the state of Texas.

**National CFO Firm:** As a Partner, Roy's client engagements included:

- CFO for a publicly held oil and gas services company. Responsible for all SEC filing requirements, consulted on SOX compliance, and advised on cost control measures. Renegotiated the bank covenants with the existing lender.
- CFO for the world's largest manufacturer of ice chests and played a key role in senior management presentations to potential buyers while the company was being marketed for sale. Restructured the accounting department to bring the reporting requirements to the Private Equity investor's standards.

## Roy Bowman



- CFO for a large, well-established construction home builder. Restructured existing bank lines of credit; established subordinated loans to improve cash requirements and implemented many cost-saving measures.
- CFO for ERCOT (Electric Reliability Council of Texas), the independent system operation that manages the scheduling of power for most of Texas. Implemented internal controls for SOX compliance, established activity base costing in coordination with a time-tracking program, and improved specific processes throughout the organization. Also restructured a \$100 million credit facility.
- CAO for a pharmaceutical research company. Provided financial expertise and support in various strategic business ventures, including opening a new clinical site in Las Vegas.
- CFO for a freight forwarding company. Re-established the accounting department infrastructure and hired a Controller for ongoing financial and accounting needs.

**Natural Gas Trading Company:** As Executive Vice President, Roy secured 100% financing for a \$50 million offshore pipeline for the largest, privately owned natural gas company in the country (at that time).

**National Gas & Electric Company:** As Vice President, Roy managed a highly successful energy trading team and developed a competitive market share in the Midwest Region.

# SEATONHILL™

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