

## Rudy Leemans Partner



### Select Executive Experience

**Fractional Executive (CFO) (2023-2025)**

**Vytelle Holdings, Inc. (2021-2023)**  
CFO

**Leemans Consulting, LLC (2019-2021)**  
Senior Finance Executive Consultant

**Lamont Ltd. (2016-2018)**  
CEO/CFO

**CTDI (2015-2016)**  
CFO International

### Additional Experience:

- Principal, AR-EL Consulting
- CFO (Interim), Allied Blending & Ingredients Inc.
- SVP & CFO, KHKI Holdings Inc.
- SVP & CFO, Source Technologies Holdings LLC
- COO & CFO (Interim), Sirona Dental Systems LLC (NASDAQ)
- CFO and Director Global Supply Chain, Lithium Division, FMC Corp. (NYSE)
- Vice President, Finance, Metromedia Fiber Network Inc. (NASDAQ)
- CFO Alginates Division, International Specialty Products Inc. (NYSE)
- CFO Western European Division, GWS Mertens N.V. (Belgium)

### Core Competencies

**CFO Suite:** Planning, Debt Restructuring, Equity Raise, Finance & Accounting, USGAAP & IFRS, FP&A, Systems (design & implementation), Working Capital Management, Internal Controls

**M&A:** Strategic Planning, Business Valuation, Deal Negotiation, Due Diligence, Post-Acquisition/Divestiture Separation & Integration

**Treasury:** Cash Flow Budgeting/Reporting/Forecasting, WC & Export Financing, Banking & Hedging, International Tax Structure

**IT:** ERP, BI, AI & Peripheral Systems (selection, design, & implementation), Executive-level IT Management and Strategic Planning

**Operations, Supply Chain, General Management, Legal & HR**

**Language skills:** fluent in English, French, German, Dutch, and knowledge of Portuguese & Spanish

### Executive Profile

Rudy is a Partner on the Midwest team of Seaton Hill. Mr. Leemans is a versatile international corporate finance executive successful at building solid business practices while driving economic stability, growth, and revenue. He has demonstrated success in leading finance teams, leveraging his dynamic leadership skills and diverse industry knowledge. Rudy is exceptionally adept at working with all levels of internal and external management to ensure corporate and client buy-in. He also has a keen ability to oversee multiple complex initiatives while mastering deadlines and budget expectations.

### Industry Experience

Private Equity  
Manufacturing  
Specialty Chemicals  
Technology Hardware & Software  
Telecom & Data Warehousing  
Capital Goods  
Food Ingredients  
Direct to Consumer  
Wholesale  
Supply Chain  
Biotechnology  
Consulting  
Accounting

### Education & Certifications

**Bachelor of Arts in Finance, Accounting, & Economics**  
Antwerp College for Economics, Finance & Administration

**CA-EU Certification**  
Inactive (US Master's Degree Equivalent)

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Our partners have deep experience across multiple industries, and can quickly integrate into your organization to provide the insights you need to succeed in today's marketplace.

Rudy Leemans  
Partner



## Key Experience

**Consulting Company:** As a Senior Finance Executive Consultant, Rudy provided turn-key solutions to CEO's & CFO's nationwide in areas of finance, accounting, FP&A, IT systems implementations and platform expansions, business planning, budgeting & forecasting, M&A. He designed and implemented management reporting & KPI processes that were delivered to stakeholders via an automated BI platform. Rudy also articulated the value of various product divisions, business opportunities, and developed tactical plans to achieve those.

**Bovine Biotech Company:** As CFO, Rudy governed all fiduciary, financial, and HR aspects of the VC-owned bovine biotech company with a significant international footprint. He played an instrumental role in the company's successful and sold-out Series B equity raise. Rudy transformed the Finance & Accounting function across the Holding's portfolio companies. He also implemented significant Internal Control procedures as the company emerged from its start-up environment. Rudy reduced Working Capital by more than 50% on a relative basis while revenues posted a higher than 70% CAGR.

**Home Accessories Manufacturing Company:** As CEO/CFO, Rudy governed all fiduciary, financial, and business aspects of the company. He improved profits by streamlining operations and negotiating competitive vendor contracts while optimizing working capital. Rudy also implemented a BI system that delivered daily transparency into the revenue and gross margin results. He formulated a 5-year strategic business plan designed to return revenue growth to the company.

**Global Engineering, Repair, and Logistics Company:** As CFO International, Rudy controlled the financial leadership and oversight of the international operations with revenues of about \$300M (US), generated through various global subsidiaries. He oversaw the global operations, which included almost 750 employees. Rudy also managed all financial and fiduciary aspects of the international operations, daily sales reporting, corporate financial consolidation, budgeting & forecasting, international treasury & currency risk mitigation, and international tax planning. He provided financial leadership for the acquisition of a foreign competitor, doubling the size of the international footprint.

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