

## Brett Beemer

Partner



### Select Executive Experience

**League of Southeastern Credit Unions (2016-2020)**

CFO

**EDC Services Group (2017)**

Interim CFO and Head of HR

**Mintec Inc. (Hexagon) (2013-2016)**

CFO and Head of HR

**Kairos Prison Ministry International (2007-2012)**

CFO

**Americrown Service Corporation (2006-2007)**

Director of Accounting

**Al Shallah (2004-2005)**

CFO and Controller

**Akerman Senterfitt (2002-2004)**

Financial Analyst

**Al Tazaj (Fakieh BBQ Chicken) (1998-2001)**

CFO

### Core Competencies

CFO

International Organizations

International Operations & Management

Corporate Policy Standardization

External Audit Preparation

Long-Range Financial Planning

People Management

M&A

Finance & Tax Reporting

Reserve & Investment Policy

Process Improvement

Workforce Efficiency

Corporate Governance

SOX Standards

Financial/ROI Analysis for Executive Decision Making

ERP Implementation

Retail Sales Tracking

Contract Negotiation

Human Resource

IT Executive Management

Nonprofit

### Executive Profile

Brett Beemer is a partner on the Southeast team of SeatonHill. Brett is an international finance executive with over 20 years of experience, serving a diverse client set where he developed finance teams, maintained procedural excellence, fostered extensive growth, and drove profitability. Brett has managed the areas of accounting and finance, human resources, and information technology, providing strategic direction as well as being hands-on with the day-to-day responsibilities as needed. With vast expertise in international markets, Brett leads successful financial strategy and operational excellence by streamlining for increased productivity and profitability. Additionally, Brett has an extensive background with international nonprofit businesses, helping them to establish proper legal and organizational structures that ensure long-term, scalable success.

### Education & Certifications

**Bachelor of Science in Business Administration**

University of Central Florida

**Bachelor of Arts in History**

Crown College

**CPA**

Florida (Active)



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## Key Experience

**League of Credit Unions:** As CFO, Brett facilitated a merger with the 2nd largest credit union association. He was a trusted agent to the Board of Directors with financial reporting, due diligence, and strategic forecast responsibility. Brett oversaw 4 corporate departments, providing shared services to include Accounting, IT, HR, and Facilities functions and supervising, coaching, and mentoring a 19-person team. Brett headed the due diligence effort for the corporate M&A initiative and partnered with the executive team to acquire an added credit union league, growing the organization from a 70 to 105-person workforce. He also recognized and resolved tax reporting discrepancies, delivering \$720K in tax savings. Brett collaborated with the Board of Directors to overhaul the Reserve Policy and Investment Policy, transforming the company culture with new corporate standards. He also led the integration of the HR and IT departments in compliance with new company standards and developed corporate policy, strategic initiatives, and long-range financial planning for hybrid a not-for-profit/for-profit organization.

**HVAC, Electrical & Plumbing Services/Construction Company:** As CFO and Head of HR, Brett provided counsel to business owners while overseeing financial operations and human resource management for this 45-person company. He presented financial trends, analyses, and long-term forecasts/projections for strategic decision-making. Brett evaluated accounting, financial, and human capital capabilities to develop improvement initiatives and instituted new practices to enhance workforce efficiency. He led a 5-person staff and reviewed and signed off on all construction forms and invoices. Brett also restructured accounting and finance functions, reducing the workforce by 40% while improving efficiency and strengthening internal controls.

**Publicly Traded Mining Technology Company:** As Global CFO and Head of HR, Brett controlled corporate finance and HR functions for this global corporation and its 200-person international workforce. He established enterprise accounting practices and structured finance operations into regional responsibilities. Brett partnered with the executive team to develop strategic planning and budget programming. He also validated client account data and revenue recognition from Software as a Solution (SaaS) sales and reviewed pricing for all software and manufactured high-tech products. Brett oversaw the company's migration to the Hyperion financial platform and instituted policy and procedure changes that resulted in IFRS compliance with revenue recognition. He directed finance and accounting functions for \$35M in incremental revenue with \$15M in year-over-year profitability. Most notably, Brett spearheaded due diligence and value research for company acquisition, prompting \$60M above the original pricing estimate and yielding \$180M from the sale of the corporation.

**Nonprofit International Prison Ministry:** As CFO, Brett led financial operations for this leading, global non-profit organization with 2000 FTE volunteers. He prepared financial statements and budget planning for the Board of Directors' approval. Brett partnered with the CEO and executive team to structure corporate governance, ensure regulatory compliance, and align with Sarbanes-Oxley (SOX) standards. He established finance, HR, and IT practices, supporting branches/operations in Canada, the UK, Australia, South Africa, Peru, and Honduras. Brett also orchestrated financial reporting covering 150 global entities with \$6M financials and prepared the enterprise for external audits, obtaining the first 2 unqualified opinions in 33 years.

(continued)

**SEATONHILL™**

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### Key Experience (continued)

**Saudi Arabia Theme Park:** As CFO, Brett oversaw financial reporting for multiple business segments. He prepared and disseminated financial statements, analyses, and forecasts to the executive team for decision-making. Brett directed Finance, HR, IT, Merchandising, and Purchasing departments composed of a 26-person workforce. He negotiated contracts and leasing agreements with vendors, performed ROI studies, and projected capital usage for investments. Brett also implemented an ERP system to streamline processes, improving corporate accountability and sales tracking of diverse retail merchandise.

**International Food Chain:** As CFO for the first Saudi International fast food chain, Brett was directly responsible for arranging financing with banks, production of consolidated financial statements, all treasury functions including translation and exchange of foreign currency, and reporting directly to ownership on the financial status of the company. He managed 10 direct reports based in Saudi Arabia, Malaysia, UAE, and Egypt and over 80 indirect reports with 25 of those being at a professional level. He implemented shared services for all world locations and reduced food costs by over \$2 million USD a year. Brett implemented the Oracle ERP system to reduce waste and improve the ordering of materials to increase inventory turnover ratios. He introduced budget processes that enabled significant growth through improved strategic planning and financial forecasting. Brett created visions for a multinational fast food chain by introducing and implementing a 5-year plan/budgeting system. He also chaired the company restructuring committee and established relations with banks and auditors to facilitate company growth from 14 restaurants in 2 countries to over 60 restaurants in 7 countries with franchise agreements for another 4 countries.

**Publicly Traded Speedway Events Corporation:** As Director of Accounting, Brett oversaw financial statement preparation and presented to the executive team and corporate office. He led the accounting staff with 10 direct reports and ensured compliance with Sarbanes-Oxley (SOX) regulations. Brett consolidated accounting functions from multiple locations to one and directed accounting for this subsidiary with \$188M in revenue. He was a Steering Committee member and partnered with executives to develop policy and procedure changes, standardizing corporate practices and improving workforce efficiency.



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