



The SeatonHill Advantage for Private Equity: Strategic Financial Expertise to Enhance Value for Private Equity Investors

SeatonHill Partners have deep experience with Private Equity across multiple industries and investment strategies. We support all phases of the investment lifecycle and can quickly and effectively provide the requisite financial leadership with immediacy. SeatonHill applies the skill and experience only a team of seasoned business finance executives can bring to position its PE client portfolio companies for long-term stability and success.

Common Portfolio Triggers for Our Interim Services

- Unreliable forecast of revenue, profits and cash flow
- Insufficient information being provided to make critical business decisions
- Need interim CFO to cover for departing CFO
- Accounting personnel underqualified for positions they hold
- Staff lacking clarity of purpose and sense of urgency
- Management and Board reports focusing on data without providing business insights or recommendations
- Lack of preparation for planned or desired M&A activity
- Need to establish or enhance business processes
- Broken or challenged relationships between business and PE firm, bankers, auditors or other finance-related stakeholders

What SeatonHill Can Do For You

Target assessments and investment due diligence

Post-acquisition support

Support for bank financing, capital raises, lease negotiations

Crisis management/turnaround advisory

Liquidity event readiness

IPO prep

Bankruptcy

Focused mentoring

Leadership of critical financial initiatives:

- Financial strategy development
- Business plan development
- Business models & pricing strategies
- Financial/budget modeling