

## Marion Flores

Partner



### Select Executive Experience

**SeatonHill (2010-Present)**

Partner

**Vistas Unlimited (2000-2010)**

CFO

**The Bloom Cos. (1982-1995)**

EVP/CFO

**Booz Allen & Hamilton (1974-1982)**

Principal

### Core Competencies

CFO

Transportation

Budgeting & Cost Management

Financial Reporting

Profitability & Cost Analysis

Mergers & Acquisitions

Financial Planning & Analysis

Legal

HR & Benefits

Board Relations

Cultural Change

Chair of Non-Profit Boards & Finance Committees

### Executive Profile

Marion Flores is a partner in the Dallas office of SeatonHill. For over 40 years, Marion has served as a consultant and successful manager of internal operations in middle market companies. She is highly skilled at managing all aspects of finance, human resources, IT, facilities, marketing, and business development. Her vertical expertise includes banking, finance, oil and gas, consumer durables, media services, high tech, and transportation. Marion led the strategic planning for Chase consumer bank as well as negotiated the sale of a middle market media services company to a French holding company. Core skills include financial reporting, strategic planning, HR, legal, and board relations. Marion has garnered extensive experience with non-profit boards including chairing boards and chairing finance committees. Board positions include an oceanographic laboratory, symphony, mental health association, public broadcasting, women's foundation, medical research, alumnae association, yacht club, and an art museum. Prior to SeatonHill, Marion served as CFO for Vistas Unlimited, a high-tech start-up company.

### Education & Certifications

**MBA, Finance**

Columbia Business School

**BA, Philosophy**

Wellesley College

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Our partners have deep experience across multiple industries, and can quickly integrate into your organization to provide the insights you need to succeed in today's marketplace.

Marion Flores  
Partner



## Key Experience

**Vistas Unlimited:** As CFO for this high-tech firm that developed photogrammetrical software to deliver virtual insertions during live television broadcasts, Marion oversaw all non-technology functions including finance, accounting, business development and administration. She led the start-up through its series B funding and eventual sale to a public company.

**The Bloom Companies:** As EVP and CFO for this \$240 million independent media services holding company, Marion led finance, accounting, IT, human resources, facilities, and a public relations subsidiary. She restructured assets, merged companies, and negotiated the sale to a French holding company, subsequently acquired by Publicis. Marion later joined the Board, continued leading all the support functions, and consulted to the parent company on their financial processes.

**Booz Allen & Hamilton:** As a Principal for this \$700 million IT and services company, Marion developed and managed all aspects of customer relationships. Clients included those in commercial banking, natural gas, oil, consumer durables, transportation, and mortgage banking. The variety of projects consisted of corporate, business, market and product strategy, and the design and implementation of organizations including planning and budgeting systems.

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