

Perry Trevithick

Partner



Select Executive Experience

Superior CFO (2007-2023)

Fractional CFO

MBH Settlement Croup, L.C. (2017-2018)

Director of Finance

Devine Enterprises (2011-2017)

CFO

Resources Global Professionals (RGP)

/ Solomon Edwards (2005-2010)

Finance/Accounting Consultant

Creative Closets and Cabinets (2004-2008)

Chief Financial Officer and Partner

Home Federal Bank (2002-2004)

Controller, VP

Core Competencies

Strategic Planning

Risk Management

Raising Funds

Cash Management

Key Performance Indicators

GAAP

IFRS

SEC Reporting

ERPs

Budgeting

Forecasting

Financial analysis

Financial Modeling

General Ledger

Reconciliations

Internal Controls

Executive Profile

Perry Trevithick is a Partner in the Houston office of SeatonHill. Mr. Trevithick has earned the distinction of Top 2% of CFOs, as certified by Paro. His strengths include scaling profits, cash flow, entrepreneurial acumen, strategic planning and implementation, and building outstanding cultures. Perry's has extensive IPO and M&A experience, and the SEC called his reporting "sterling". He also has extensive expertise in SOX, GAAP, IFRS, and management reporting. Most notably, Perry has led his employers and clients to consistently multiply profits and equity value (3X+).

Education & Certifications

Bachelor of Business Administration

University of Houston

Certified Management Accountant**Certified Treasury Professional**

SEATONHILL™

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For more information contact:

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Our partners have deep experience across multiple industries, and can quickly integrate into your organization to provide the insights you need to succeed in today's marketplace.

Perry Trevithick
Partner



Key Experience

Fractional CFO: As a Fractional CFO, Perry served as a Business Coach, helping small business owners and CEOs to scale profits and work far fewer hours. He worked with a Software (SaaS) client, increasing profits up 300+%, decreased work hours from 80 hours/wk. to 20, and assisted the client in planning to sell the company at the maximum price and on their terms. He also led sales and profits poised to quickly scale as Revenue Operations were added to the business. As a result, the client enjoyed a 282% increase in profit in just the first quarter, with future quarters forecasted far higher. Perry also created a sophisticated pricing model which led to a 25% increase in revenue and streamlined processes as an Interim Non-Profit Controller, saving ¼ FTE, or \$25,000/yr.

Title Company: As Director of Finance for this leading, PE fund owned title company, Perry showed the CEO how to save 10% or \$2 million in expenses with no change in service levels as well as how to shift to a sales culture. He refinanced \$8 million in loans, dropping rates 2%, saving \$160,000 in annual interest expense. Perry also documented and cleaned up accounting processes, hiring and training quality staff. He improved financial reporting and KPIs and reduced time to close from three weeks to four days, including all recons and financial reporting.

Franchisee Racing Team: As CFO, Perry increased profit by \$6 million while maintaining comparable race finish. He provided strategic guidance to the owner and collaborated with COO and District Managers to improve the operating results of stores, increasing margin from 34.1% to 40.3%, increasing profit \$1.7

million on a \$28 million revenue base. This resulted in an almost 200% increase in the unit's sales price. Perry also reduced G&A expense by 15%, increasing net income by more than \$300K. He refinanced \$80 million, improved loan terms, boosting cash flow by \$800K annually. Perry also consolidated the accounting function for several businesses, saving \$200k in annual expense.

Finance & Accounting Consultant: As a consultant for a division of this Big 4 firm, Perry improved SEC reporting for \$1.3 trillion FHLB; saving \$10 million in interest. Helped in system conversion. He consolidated accounting operations from multiple locations, savings \$500,000 in annual expenses, and improving quality. Perry also helped prepare Deltek for a \$162 million IPO by managing external and SOX audits, performing revenue recognition calculations, analyses, and reconciliations, training staff, and streamlining accounting processes. He streamlined and simplified production of 10-K for \$68 billion U.S. Postal Service, shortening time frames and saving \$200K annual personnel costs.

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