

Discover The SeatonHill Advantage

What's hidden in your numbers? Our Partners are your secret weapon for uncovering your company's potential and giving you a competitive edge you never imagined possible.

SEATONHILLTM
Strength in Numbers

SeatonHill Strategic CFOs Go Beyond Traditional Concepts of Executive Financial Leadership

Traditional CFO	SeatonHill Strategic CFO
Accounting-oriented	Financial Planning and Analysis (including ops. considerations)
Reporting the past	Modeling and forecasting the future (including accounting data)
External financial reporting	C-suite and Board of Directors reporting
Cost-oriented	Cost and profit management to support growth
Presents detailed data for team to digest and interpret	Executive briefings with insights & recommendations
Reports project budget variability	Informs executive team and board on project viability and investment strategies
Accounting detail focus	Strategic focus, advising and recommending what's possible based on FP&A
Values accuracy over strategic decisioning	Executes tactical corrections of operational plan to achieve strategic objectives
Focused on Accounting operations and resources	Focused on strategic business partnerships
Answers the "What happened?"	Asks the "Why?" and determines the "How and what's next."

Our at-the-ready CFO Partners bring a quick response, a high level of expertise, and the flexibility to fit your needs no matter the situation.

- CFO/leadership turnover, temporary absence or vacancy
- Company's growth requires higher levels of financial support
- Unreliable forecasts of revenue, profitability, and cash flow
- Insufficient information being provided to make critical business decisions
- Inability to produce meaningful, timely, and/or accurate results
- Crisis Management
- Turnaround and Restructuring
- Capital Raising, Bank Financing, Public Offerings
- Mergers and Acquisitions – buy side or sell side
- Transaction Readiness
- Manage relationships/challenges with private equity or board
- Confidentially prepare the company for sale
- Reveal opportunities for increased revenue and growth
- Need to clean up or recast historical financial data and reporting
- Finance staff turnover, misdirection, or underperformance

Let's Talk

With a deep bench of talent, we are at-the-ready to provide your clients with the support they need. Our CFOs are available on a Fractional, Interim, Project, or Advisory basis. We can get involved at any stage of the deal; of course, the sooner the better.