

# Eric Marin

SeatonHill Partner

## CORE COMPETENCIES

Corporate Leadership • Finance and Accounting Acumen • Entrepreneurial Mindset • Corporate and Financial Strategy • Negotiations • Human Capital Management • Talent Development • EBITDA-Focused • Results and Data Driven • Board and C Level Advisory

## EXECUTIVE PROFILE

**Eric Marin** is a partner in the Austin office of SeatonHill. For 20 years he served both publicly traded and private firms within executive, Big 6 partner, and entrepreneurial roles. Career highlights include leading the acquisition of a \$2 billion oil and gas field services company, improving EBITDA at a Fortune 200 pipeline company, and assisting a Fortune 50 CFO for an integrated oil and gas company to merge business and ERP systems, staff, and business processes with major emphasis on EBITDA improvement and post-merger integration. Eric is known for his head-on approach to addressing organizational challenges, operational improvement, and the development of business growth strategies.

## KEY EXPERIENCE

**Southwest Key:** As **CFO** for this nearly \$1B, 7,000 employee provider of medical, educational, sheltering, and social services, Eric was a key member of the leadership team and was responsible for company strategy. He oversaw multiple processes including treasury, forecasting and analysis, cash management, internal controls, budgeting, financial reporting, compensation, 401K, health plans, HR Policies, and company benefits. Eric also led and managed corporate investments including a \$27M bond and stock portfolio with a global investment management firm, a portfolio of \$100M in real estate holdings, and a secured \$25M line of credit at a national bank. During his 2-year tenure he helped double the company's revenue.

**R&M Global Partners:** Eric was the **Founder & Managing Partner** for this consulting firm that specialized in domestic and international finance and accounting, strategy, and commercial effectiveness. Key Engagements include:

- Operated as a CFO for a public energy company with oversight of corporate financial performance, including SEC reporting, governance, corporate strategy, CEO succession planning, and executive compensation planning for the Board.
- Led acquisition of a \$2B company.
- Improved EBITDA at a Fortune 200 company. Developed and executed various strategies for the Chairman and CEO and reduced SGA and Opex spend by \$30M.

**Quorum Business Solutions:** As **VP** for this \$10M business unit of a \$300M technology solutions company, Eric led product strategy, product development, sales, and integration services for various Fortune 300 companies.

**Marin Medical Services:** As **Founder & President** of this healthcare practice, Eric provided a clinical facility, medical business, and staff to operate and support doctors. The firm was eventually sold.

**Accenture:** As a **partner** in this Big 6 consulting firm, Eric was responsible for helping Fortune 100 companies improve financial and operational performance. One engagement included assisting a Fortune 50 CFO in a business merger involving ERP systems, staff, and business processes. He also assisted a Fortune 100 CIO in the merger of two companies.

## EDUCATION & CERTIFICATIONS

**MBA** • University of Houston

**BS Computer Science** • Texas A&M University



## SELECT EXECUTIVE EXPERIENCE

**Southwest Key [2019-2021]**  
CFO

**R&M Global Partners [2009-2019]**  
Founder & Managing Partner

**Quorum Business Solutions [2006-2009]**  
VP

**Marin Medical Services [2003-2006]**  
Founder and President

**Accenture [1996-2003]**  
Partner

## CONTACT

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