

# Cindy McSpadden

SeatonHill Partner

## CORE COMPETENCIES

CFO • Cash Flow Management • Cash Flow Forecasting • Complex Transactions • Financial Planning and Analysis • Process Improvement • Private Equity • Budgeting and Forecasting • System Implementation • Multi-unit Accounting • Mergers and Acquisitions • Budget Management • Reconciliation • Post Merger Integration • Financial Statement Preparation • Government Compliance

## EXECUTIVE PROFILE

**Cindy McSpadden** is a partner in the Dallas office of SeatonHill. Throughout her three-decade career, Cindy has served within senior financial executive roles leading various company functions such as finance, customer service, IT, operations, and HR. She has extensive experience consolidating and streamlining disparate company accounting systems, departments, and processes, with emphasis on entities undergoing restructuring, merger, IPO, or delisting. Cindy spent over ten years in public accounting, six years within a private practice providing fractional controller and CFO services for numerous clients, and four years in financial services consulting where she provided M&A integration and turnaround services.

## KEY ENGAGEMENTS

**ePayResources:** As **SVP Finance and Administration** for this 1,400-member trade association providing training and compliance services for the banking industry in the area of electronic payments, Cindy was responsible for quarterly reporting to the board, monthly budget variance analysis and financial projections, and investment management per board policy. She joined at the point of a merger and led the selection and implementation of a new ERP system that integrated legacy accounting systems, simplified consolidated financial reports for the board of directors and non-financial managers, and converted all employees to a common PEO/benefits platform.

**Southern Frac, LLC:** As **CFO** for this manufacturer of custom tanks for the hydraulic fracturing industry, Cindy was responsible for budgeting and rolling cash flow projections, SOX audits, and monthly/quarterly reporting to the board of directors. She coordinated with the corporate CFO to complete the consolidation for SEC reporting and developed accounting procedures that brought the company into compliance with SEC reporting and control requirements. Cindy improved company banking relationships resulting in reduced fees and fewer audits, and she implemented the Syteline ERP system, which increased gross margin from 13% to 17% as a result of improved cost visibility.

**Simeus Foods International:** As **VP Finance and Administration** for this manufacturer of custom food products for restaurant and institutional settings, Cindy oversaw finance, customer service, IT and human resources. She consolidated departmental supervision into the finance group and redistributed tasks, resulting in the elimination of 3 full time equivalent positions. She also transitioned accounting functions into the existing system of the new purchasing company and worked with operations management to identify opportunities for improvements in procedures and cost structures.

**Tatum, LLC:** As a **Principal Consultant** for this national consulting practice, Cindy worked with various clients. Key examples follow: For a \$35 million transportation company, she developed 13-week cash flow and monthly pro forma statements that enabled the successful renegotiation of bank loans. For a \$45 billion energy company merger, she designed a tracking system that ensured all steps of the merger were correctly recorded on the books of the successor companies.

## EDUCATION & CERTIFICATIONS

**BBA Accounting** • University of Texas at Arlington  
**CPA**



## SELECT EXECUTIVE EXPERIENCE

**ePayResources [2016-2021]**  
SVP Finance and Administration

**Southern Frac, LLC [2013-2016]**  
CFO

**McSpadden Consulting [2012-2013]**  
Founder

**Simeus Foods International [2009-2011]**  
VP Finance and Administration

**Tatum LLC [2006-2009]**  
Principal

## CONTACT

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